



About us

Amnewsworld is a news agency covering global and African stories with focus on innovation, people, and progress. We serve a diverse global audience, delivering quality, timely and engaging content.

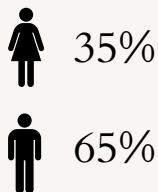
Our Mission

To inform, inspire, and connect the world through innovative digital storytelling

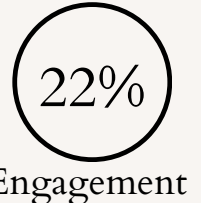
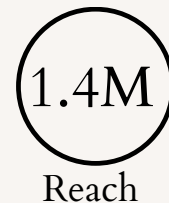
Unique Position

- Seamless integration of news, web radio, streaming, and podcast
- A focus on global and local issues
- Advanced AI-driven content personalization

Audience Overview



57% Ghana
13% US
10% NDL



Engagement Metrics

3mins
Average Section
Duration
45%
Bounce Rate

30%
Repeat Visitors
Device Usage
Desktop - 87.9%
Smartphone - 9.7%
Mobile - 1%
Others - 1.3%

Recent Featuring Examples

AYA MEDIA, INC.

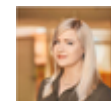
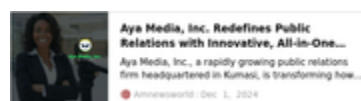
PLAYBOX NEO

LATITUDE59 - 2024

ANFAO

GSMA-MWC2024

IAS - 2023



FEATURE SERVICES & RATES

Press Release Publishing:

Spotlite Feature Interview:

Combo Promo Package:

Custom Services:

- Featured on Amnewsworld
- Includes 1 photo or logo.

- Interview via chat, call, or email
- Custom-written article
- Featured on our "Spotlite" section

- 1 Press Release Written + Published
- 1 Spotlite Interview Feature.
- Social Media Shares.

Custom packages for native ads, sponsorship, media coverage (events, i.e. conference, seminar, awards, etc.), radio ads, and banner ads are available on request.



PRICING PACKAGES

SEARCH RESULTS

All prices are listed in Canadian Dollars (CAD). International clients can pay securely via Stripe in their local currency.

Press Release Publishing - CA\$48.40

Spotlite Feature Interview - CA\$165.99

Combo Promo - CA\$249.01

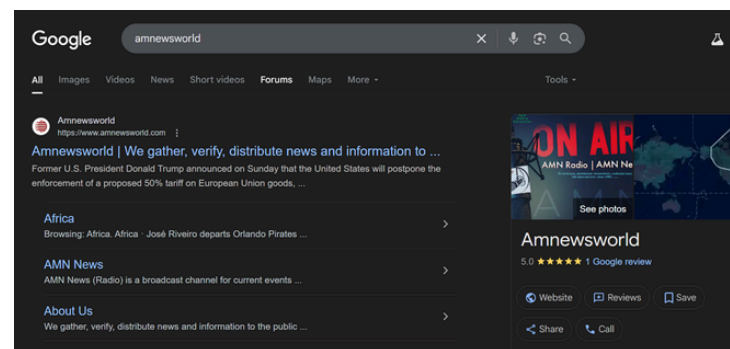
Custom Services - Contact Us

➡ *These are available to individuals, startups, NGOs, and cultural organizations, event organizers, etc.*

LET'S GET YOU FEATURED

Whether you're launching a product, hosting an event, or telling a story, we'll help you target and reach the right audience.

Start here → amnewsworld.com/sectors



Amnewsworld's feature ahead of our Pitch event in Kenya gave Latitude59 meaningful visibility across Africa. Professional, timely, and impactful."

— Liisi Org, CEO, Latitude59

"WHY GET FEATURED?"

- Get seen on Google
- Build trust with audience/investors
- Share your link forever