

Press Release

Updates to US tariffs:

ANFAO is monitoring the situation to safeguard the interests of
Italy' s eyewear industry

Milano, 8 April 2025 - Subsequent to the Executive Order signed by President Donald Trump on 2 April, introducing 'global reciprocal tariffs' on all imports to the United States, ANFAO - Italian Optical Goods Manufacturers' Association - is closely monitoring the evolution of the situation, in ongoing dialog with Confindustria, The Vision Council and ITA [Italian Trade & Investment Agency] New York.

The order, in force from 5 April, imposes an additional 10% tariff on all goods entering the US, regardless of the country of origin. Starting 9 April, the tariff on eyewear products from Italy rises to 20%. This tariff is not added to the previous 10% but replaces it, bringing the tariff to a total of 20%. It is, however, added to the charges already in force, which did not exceed 3%, prior to enactment of the measure.

The "de minimis" treatment also remains in force for shipments valued at less than \$800, which *remain exempt from duties*, except for those from China. However, it was announced that this tariff exemption might be **suspended as soon as an automated system for customs duty collection**, currently under development, is activated.

The US is the leading market for Italy' s optical goods industry and it is crucial that the sector be supported promptly, with clear informative material and ongoing dialog with Italian and international institutions. A commitment that ANFAO is *pursuing* with determination through targeted actions and active dialog with the *relevant institutions*.



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